

Colophon 1

Example 1

_____ (Enter name of Yearbook), _____ (Enter volume), was produced by the yearbook staff at _____ (Enter name of school) in _____ (Enter name of city and state) and was printed by Herff Jones, Inc. in _____ (Enter plant location with city and state). The account was serviced by representative _____ (Enter name of sales representative and _____ (Enter name of customer service adviser). The cover was designed by _____ (Enter names of designers) and incorporated a _____ (Enter number of colors) color design which was lithographed, silkscreened/embossed onto the _____ (Enter base material) color background. Applied colors/foil included _____ (Enter colors). Applied grain was (grain name). The endsheets are printed on _____ (Enter color, weight, paper stock) paper using _____ (Enter colors) inks. The book's _____ (Enter total pages in the book) pages are printed on _____ (Enter paper weight) pound paper stock. The 200X volume includes _____ (Enter number of pages in color) pages in full color and _____ (Enter number of pages) in spot color pages, which were printed in _____ (Enter spot color names). All body copy was set in _____ (Enter size and font), and captions were _____ (Enter size and font). Headline fonts included _____ (Enter font names). Layouts were submitted to the plant on disk. The _____ (Enter yearbook name) was produced using _____ (list all software), on _____ (Enter computer models and other hardware used). Processing and printing of photos was done by _____ (Enter lab name). Professional portraits were provided by _____ (Enter portrait photographer name). The _____ (Enter quantity of books) sold copies of the book were sold for _____ (Enter price).

Colophon 2

Example 2

_____ (name of book), volume _____ (number), was produced by the yearbook class (or, as a completely extra curricular activity) at _____ (name of school) in _____ (name of city, state) and printed by Herff Jones Inc. in _____ (enter plant location city and state). The account was serviced by representative(s) _____ (enter name of sales representative) and customer service adviser _____ (enter name of customer service adviser). (Include a brief explanation of how the theme was developed, such as:) Editor-In-Chief _____, Associate Editor _____ and Assistant Editor _____ developed the theme _____ (theme) in _____ (month) at _____ (name of camp) after exhausting literally hundreds of other possibilities. The cover was designed by _____ (name of designers/artists) and incorporated a _____ (number) color design which was (lithographed, silkscreened, embossed) onto the _____ (base color material) background. Applied colors/foil included _____ (names and numbers). Applied grain was (grain name). The endsheets were printed on _____ (color and weight) paper, using _____ (color and numbers) inks. The book's _____ (number) pages are printed on _____ (weight) # _____ (type) stock, with the exception of the _____ signature(s) which were run on (weight) # _____ (name of stock). The 2001 volume includes _____ (number) pages in full color and _____ (number) spot color pages, which were printed in _____ (ink and color number). All body copy was set in _____ (size and font), and captions were _____ (size and font). Headline fonts included _____, _____, _____. Pages were submitted to the plant on disk. _____ (name of book) was produced using _____ (list all software), on _____ (list all computers, scanners, printers). More than _____ (number) frames of color and _____ (number) frames of black and white film were shot by staff members using _____ (list types of cameras). Processing and printing were done by _____ (lab name). _____ (studio name) provided the portraits. The _____ (number) copies of the book were sold to _____ (number of students) at prices ranging from _____ - _____ (prices, depending on purchase date). _____ (name of Book) is a member of _____ (list all association memberships). List all honors, including related camp competitions.