

Fund-raising Ideas That Work!

1. Collect the Entire Amount at One Time (preferably beginning of year)

2. Take Your Money to the Bank

3. Charge a Senior Portrait Sitting Fee

4. Help with School Picture Distribution

5. Sell Extra Pictures

6. Earn Desktop Dollars

7. Sell Business and Personal Ads:

- sell senior ads!
- survey students to see where they spend their money
- make a hit list to assign businesses to students
- design a call back/reject slip for businesses
- pay commissions for business ads

Rules:

entire class must first sell a minimum
put a time limit on selling ads
money must be collected before commission is paid out
senior/club ads don't count in commission
pay commission in \$1 bills before winter break

8. Promote Book Sales:

- in letter to parents for senior ads
- to local doctors/dentists/realtors/graduates - ask them to buy just ONE BOOK for a student who could not otherwise afford one
- in spring to ALL students who have not yet purchased a book

9. Put on a Buddy Portrait Day:

- order a backdrop from a photo wholesaler or borrow one from local photographer
- borrow lighting system from photo class or local photographer
- time Portrait Day between deadlines
- order cardboard “frames” for photos
- encourage multiple orders
- consider digital if you have the equipment - print it all yourself!

10. Throw a Spring Distribution Party:

- charge \$2 admission
- give a coupon for supplement and/or plastic covers/pictures/signing sheets
- sell extra books (don't forget to sell pens, too!)
- play loud music
- line up yearbook parents to chaperone
- decorate with hundreds of balloons in school or book colors
- hold in a room that will look crowded! (cafeteria/gym)
- promote like crazy (fliers/signs/reader board/announcements)
- only allow students to pick up book AFTER SCHOOL the next day if they don't come to the party

11. Other Great Ideas:

- penny drive
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