

Fund-raising

IDEAS That Work

1. **Collect the Entire Amount at One Time** (preferably beginning of year)
2. **Take Your Money to the Bank**
3. **Charge a Senior Portrait Sitting Fee**
4. **Help with School Picture Distribution**
5. **Sell Extra Pictures**
6. **Earn Desktop Dollars**
7. **Sell Business and Personal Ads**

- sell senior ads!
- survey students to see where they spend their money
- make a hit list to assign businesses to students
- design a call back/reject slip for businesses
- pay commissions for business ads

Rules:

- entire class must first sell a minimum
- put a time limit on selling ads
- money must be collected before any paid out
- senior/club ads don't count in commission
- pay commission in \$1 bills before winter break

8. Promote Book Sales:

- in letter to parents for senior ads
- to local doctors/dentists/realtors/graduates - ask them to buy just ONE BOOK for a student who could not otherwise afford one
- in spring to ALL students who have not yet purchased a book

9. Put on a Buddy Portrait Day:

- order a backdrop from a photo wholesaler or borrow one from local photographer
- borrow lighting system from photo class or local photographer
- time Portrait Day between deadlines order cardboard “frames” for photos
- encourage multiple orders
- consider digital if you have the equipment - print it all yourself!

10. Throw a Spring Distribution Party:

- charge \$2 admission
- give a coupon for supplement and/or plastic covers/pictures/signing sheets
- sell extra books (don't forget to sell pens too!)
- play loud music
- line up yearbook parents to chaperone
- decorate with hundreds of balloons in school or book colors
- hold in a room that will look crowded! (cafeteria/gym)
- promote like crazy (flyers/signs/reader board/announcements)
- only allow students to pick up book AFTER SCHOOL the next day if they don't come to the party

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